



SHOCKER
INNOVATION
CORPS

YOU BRING THE IDE/m [9

FUNDING SPECIFICS

I-Corps funding of up to \$ 250,000 can be used to support various entrepreneurial activities including:

Prototyping: including materials and supplies

Meetings, Conferences & Trade Shows: for the purpose of customer discovery

PROGRAM REQUIREMENTS

The **Entrepreneurial** Lead must commit to attending @ L L E-Launch session p and engage regularly with the **Academic** Lead. The team must complete at least 25 interviews.

EXPECTED OUTCOMES

Progress toward:

- ✓ Commercialization of team projects
- ✓ Applications submitted by Shocker Innovation Corps teams to NSF's I-Corp's Team Program
- ✓ New start-up businesses
- ✓ Licensing agreements
- ✓ Creation of business plans suitable for review by third-party investors

All teams will make a "go/no-go" decision about commercialization of their technology within six months of receiving funding.

APPLY www.earch/WSU20itiT*artnths.6951s.6Tf s.637i .738 k Q Q BT 14 02 .468 59.6.8p

CONTACT US

