



Academic unit: Management

College: Business

Date of last review 2013

Date of last accreditation report (if relevant)

List all degrees described in this report (add lines as necessary)

Degree: Bachelor - Management

CIP* code: 49.0104

*To look up, go to: Classification of Instructional Programs Website,

Faculty of the academic unit (add lines as necessary)

Name

Bobbie Knoblauch

Donald Hackett

Gerald Graham

Steven Farmer

John Perry

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HRM 666 Human Resource Staffing
IR 600 International Management

IR 600 International Management

IF 625 International Financial Management
IB 561 International Economics and Business
ENTR 440 New Venture Feasibility Analysis
ENTR 620 Growing and Managing an Entrepreneurial Firm

2019-2020 Catalog Changes: This change was made to reflect a change in the program

15	15	12.7	0	3.7	10566	417	106
15	15	10.0	0	4.2	10175	451	94
14	14	9.7	0	4.2	10622	472	96

16.4	644	25.4	6.5
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2013		14.2	717	31.8	6.7
2014		13.9	764	34.0	6.9

8	6	1	3
4	7	1	
2	2	4	1

Therefore, the data listed in the table above are for the whole Management department. The table below shows Management major and graduation data.

3. **Academic Program: Analyze the quality of the program as assessed by its curriculum and impact on students**

~~_____
 _____~~ Attach updated program assessment plan (a) as an appendix (refer to

104	22.0	23.0
94	22.4	23.0
132	22.3	23.1

instructions in the WSU Program Review document for more information).

For undergraduate programs, compare ACT scores of the majors with the University as a whole

Last 3 Years	Total Majors - From fall semester	ACT – Fall Semester (mean for those reporting)	
	MGT	MGT	All WSU Students

2012

<p>Graduates will understand the role that human resource management practices can play in impacting morale and productivity</p>	<p>A 10-item multiple choice quiz that asks students to identify how human resource management practices affect individual and organizational outcomes</p>	<p>75% of students will answer five or more of the 10 questions correctly</p>	<p>96.67% (target met)</p>	<p>correctly" Given the content of the assessment tool and the results, the target program achievement level seems low. - We modified the target to "75% of students will answer 7 or more of the 10 questions correctly"</p>
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Provides accurate data on student satisfaction (e.g., exit surveys), capstone results, licensing or

Learner Outcomes (e.g., capstone, licensing/certification exam pass-rates) by year, for the last three years

Year	N	Name of Exam	Program Result	National Comparison±
2012	n/a			
2013	n/a			
2014	n/a			

Satisfaction with Program among Undergraduate Students at End of Program Exit

<p>[Redacted content]</p>

2014	64	63	35
2015	77	73	40

%	Minorities on Census Day				% Under-represented Minorities at Graduation	
	Management	WSU	Management	WSU	Management	WSU
	18.5	15.4	18.5	15.4	14.0	12.6
	18.5	14.9	18.5	14.9	7.9	13.5
	19.2	15.7	19.2	15.7	20.4	14.3

Year	Freshmen & Sophomores	Juniors & Seniors	Freshmen & Sophomores	Juniors & Seniors	Bachelor's degree	Bachelor's degree
2012						
2013						
2014						

Utilize the table below to provide data that demonstrates student need and demand for the program

Employment of Majors*

	Average Salary	Employment % In state	Employment % in the field	Employment: % related to the field	Employment: % outside the field	No. pursuing graduate or professional education	Projected growth from BLS** Current year only
2012	32600	62.5	62.5	12.5	25	3	
2013	47136	81.8	72.7	27.3	0	1	
2014	31082	83.3	58.3	41.7	0	4	14% Management Analysts (much faster than average)

* Salary, employment, and graduate school data from WSU exit surveys

** Go to the U.S. Bureau of Labor Statistics Website: <http://www.bls.gov/oco/> and view job outlook data and salary information (if the Program has information available from professional associations or alumni surveys, enter that data)

- Provide a brief assessment of student need and demand using the data from tables 11-15 from the Office of Planning and Analysis and from the table above. Include the most common types of positions, in terms of employment graduates can expect to find.

The number of Management students who have applied, accepted, and matriculated declined between 2008 and 2013.

Report on the Program's goal (s) from the last review. List the goal (s) data that may have been collected to

(For Last 3 FYs)

Offer the required courses with appropriate frequency at convenient times for the students

Assessment Data Analyzed
Enrollment data, SPTE comments, graduation data

Outcome
The number of Management graduations declined 2008-2013. Student SPTE comments indicated that class times were not always convenient for them. Therefore, in 2015, the

Program Review document for more information on completing this section).

Goal (s)

The overall objective was to maintain the high quality of the Management program