



Program Review Self-Study Template

College: Business

Date of last review 2013

Date of last accreditation report (if relevant)

List all degrees described in this report (add lines as necessary)

Doctorate Bachelor International Business

CIP* code: 52.1101

1 Departmental purpose and relationship to the University mission (refer to instructions in the WSI)

[Redacted]

Program Review document for more information on completing this section).

University Mission

[Redacted]

The mission of Wichita State University is to be an essential educational, cultural, and economic driver for Kansas and the greater public good.

Departmental Mission (if more than one program, list each mission)

[Redacted]

IB 600 International Management..... 3
IB 601 International Marketing..... 3

Directed electives from the following.....9
IB 400 International Purchasing

- IB 481 Cooperative Education
- IB 491 Independent Study/Project
- IB 602 Legal Environment of Int'l. Bus.
- IB 690 Special Topics in Int'l. Business

Describe the quality of the program as assessed by the strengths, productivity, and qualifications of the faculty in terms

15	15	12.7	0	3.7	10566	417	106
15	15	10.0	0	4.2	10175	451	94
14	14	9.7	0	4.2	10622	472	96

16.4	644	25.4	6.5
14.2	717	31.8	6.7
13.9	764	34.0	6.9

are used to enhance to normal classroom activities. Also because of WSU's urban setting, our students have numerous practical experiences through cooperative education placements and internships

[REDACTED]

[REDACTED]

8	9	1							1
4	5	1					1	1	2
7	6	1					3		3
4	3	1						1	

[REDACTED]

[REDACTED]

Of the faculty that are currently teaching in or have recently taught in the IB program, one has received the W. Frank Barton School of Business Instructor of the Year Award and the WSU Fairmount Chapter or Mortar Board Educator Appreciation Award. One has been nominated several years in a row for the WSU Board of Trustees Excellence in Teaching Award, and has won the WSU Academy for Effective Teaching Award.

Scholarly Productivity – Management Department

	Number Journal Articles		Number Presentations		Number Conference Proceedings		Performances		Number of Exhibits		Creative Work		No. Books	No. Book Chaps.	No. Grants Awarded or Submitted	\$ Grant Value
	Ref	Non-Ref	Ref	Non-Ref	Ref	Non-Ref	**	**	Juried	***	Juried	Non-Juried				
2012																
2013																
2014																
2015																

[REDACTED]

Criterion/Target: Percentage of program students expected to achieve the desired outcome for demonstrating program effectiveness (e.g., 90% of the students will demonstrate satisfactory performance on a writing project).

Result: Actual achievement on each learning outcome measurement (e.g., 95%).

Analysis: Determines the extent to which learning outcomes are being achieved and leads to decisions

outcome and consider whether the measurement and/or criteria/target remain a valid indicator of the learning outcome as well as whether the learning outcomes need to be revised.

market

Utilize the table below to provide data that demonstrates student need and demand for the program

[Redacted]

* Salary, employment, and graduate school data from WSU exit surveys

<http://www.bls.gov/oco/>

mployment of Maiors*

[Redacted]

4742	4860	5346
4.8	4.8	4.8
n/a	n/a	n/a
95.2	95.2	95.2

