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Learning Outcomes (most programs will have multiple outcomes)	Assessment Tool (e.g. portfolios, rubrics, exams)	Target/Criteria (desired program level achievement)	Results	Analysis
Demonstrate skills in effective communication and teamwork	Group project / Management simulation team project Executive memo assignment (MGMT 885: Strategic Management)	80% or above will be in the acceptable and exemplary categories	95% in acceptable and exemplary categories for teamwork 100% in acceptable and exemplary categories for communication	Continue with the executive memo intervention for communication skills Collect additional data on teamwork based on the same rubric from another class if possible
Demonstrate skills in use and management of technology	Multiple choice questions (MIS 874 Management Information Systems)	80% or above will be in the acceptable and exemplary categories	96% in acceptable and exemplary categories	Continue with the ii -7.7 (i) 16TJ ET Q q 0iiee

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Learning Outcomes (most programs will have multiple outcomes)	Assessment Tool (e.g., portfolios, rubrics, exams)	Target/Criteria (desired program level achievement)	Results	Analysis

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Student Satisfaction (e.g., exit survey data on overall program satisfaction). Percent satisfied or higher		
Year		Result (e.g., 4.5 on scale of 5 where 5 highest)
	N	Percentage
2015		
2016		
2017		

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Student Satisfaction (e.g., exit survey data on overall program satisfaction). Percent satisfied or higher		
Year		Result (e.g., 4.5 on scale of 5 where 5 highest)
	N	Percentage
2015		
2016		
2017		

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TABLE 1: ASSURANCE OF LEARNING SUMMARY ÐMBA PROGRAM

Learning Goal	Assessment Strategy	Assessment Schedule	Learning Outcome	Actions
Demonstrate skills in effective communication and teamwork	Group project / Management simulation team project Executive memo assignment (MGMT 885)	Data: Spring 2016ÐSpring 2017 Review: Fall 2018	If possible collect additional data for teamwork Results are in the expected range for communication skills	Continue with the executive memo intervention for communication skills Collect additional data on teamwork based on the same rubric from another class if possibl
Demonstrate skills in use and management of technology	Multiple choice questions (MIS 874)	Data: Spring 2016ÐSpring 2017		

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TABLE 2: ASSURANCE OF LEARNING SCHEDULE TILL 2023

Objectives	Review	Closing the loop / Intervention / Data Collection	Review	Closing the loop / Intervention / Data Collection	Review

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MBA Learning Goal 1: Demonstrate skills in effective communication and teamwork

This learning goal is evaluated by the instructor in the MBA capstone course MGMT 885, Advanced Strategic Management. Student ratings are used on project / simulation to get the assessment scores.

Teamwork:

Organizational Ability

Organizational Ability   N

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Dependability

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MBA Learning Goal 2: Demonstrate skills in use and management of technology

Sub-Goal 1: Develop the ability to assess risks and advantages associated with contemporary information systems(IS)

Term	N	Exemplary	Acceptable	Unacceptable
Spring2018	29	52%	38%	10%
Spring 2017	35	57%	31%	11%
Fall 2016	28	43%	39%	18%
Spring 2016	20	25%	75%	0%

Sub-Goal 2: Understand the issues associated with configuring and managing information systems

Term	N	Exemplary	Acceptable	Unacceptable
Spring 2018	29	55%	31%	14%
Spring 2017	35	60%	26%	14%
Fall 2016	28	39%	43%	18%
Spring 2016	20	70%	30%	0%

Sub-Goal 3: Understand the issues associated with developing and sourcing of information systems

Term	N	Exemplary	Acceptable	Unacceptable
Spring 2018	29	52%	38%	10%

MBA Learning Goal 3: Demonstrate knowledge of effective management and leadership

Sub-Goal 1: Demonstrate understanding of different leadership styles

Term	N	Exemplary	Acceptable	Unacceptable
Fall 2018 (O)	39	87%	8%	2%
Fall 2018 (H)	24	87%	13%	0%

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Sub-Goal 4: Conclusions / Implications/ Consequences

Term	N	Exemplary	Acceptable	Unacceptable
Fall 2018 (O)	35	14%		

MBA Learning Goal 5: Be exposed to and given assistance in understanding ethical business practices

The "Law and Ethics for Business" course was included in the MBA program in Fall 2013. The course assessment consists of quizzes and tests, but for the most part the assessment is based on written essays and research projects. In particular, the students are required to write several analyti

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TABLE 4: EMBA ASSURANCE OF LEARNING SUMMARY

Learning Goal

EMBA Learning Goal 1:

Develop the ability to identify and solve business problems and pursue opportunities.

  a.! Analyze business problems and opportunities through integration of knowledge T (I) 2. cm

EMBA Learning Goal 2:
Acquire and enhance skills to lead teams and organizations
- a.! Awareness of different leadership styles
- b.! Ability to effectively work in a team

This learning goal was assessed independently in the following classes in FA15 and SU16
- ¥! EMBA 800 (Decision Making & Analytics) (Kate Kung-McIntyre) Tool: CATME SU16
- ¥! EMBA 804 (Operations & Supply Chain) (Sue Abdinnour) Tool: CATME

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EMBA Learning Goal 3:

Demonstrative effective communication skills

     a.! Write effective reports

     b.! Make high quality oral presentations

This learning goal was

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EMBA Learning Goal 4:

Develop awareness of domestic and global economic, legal, ethical, and technological environments in which organizations function.

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Rubric for Oral Communication   :

TRAIT:	1 (Unacceptable)	2 (Acceptable)	3 (Exemplary)

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Rubric adapted for the ÒIdentify and Analyze Ethical Business IssuesÓ for EMBA 812 (Ethics Portion) AoL Assessment

Learning Goal:
4.! Develop awareness of domestic and global economic, legal, ethical, and technological environments in which organizations function.

c.! Identify and analyze legal and ethical business issues

Sub -Goals	1 (Unacceptable)	2 (Acceptable)	3 (Exemplary)
Identify and analyze ethical issues	Unable to analyze information specific to the situation, or analysis is incomplete, or analysis is based on the wrong information. Infrequent, inconsistent, or inappropriate application of deductive and inductive reasoning and problem-solving skills to th e issues / problems / opportunities identified.	Appropriately analyzes some of the key information, questions, and problems specific to the situation. Uses deductive and inductive reasoning and problem-solving skills for some of the issues / problems / opportunities identified.	Insightful and thorough analysis (within specified length limits of the assignment) of the key information, questions, and problems specific to the situation. Consistent and appropriate use of deductive and inductive reasoning and problem - solving skills to the issues / problems / opportunities identified.
	Conclusions, implications, or consequences are not reported or are inappropriate; little or no correspondence of these with the supporting analysis.	Some appropriate conclusions, implications, and consequences are provided, with some correspondence to the supporting analysis.	Clearly and insightfully identifies and discusses appropriate conclusions, implications, and consequences, with high correspondence to the supporting analysis.

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Feedback Session 2-27-2019

- •! Provide a list of software programs that are used and what classes they are used in
- •! Would like to see more applied learning across classes
- •! There should be in-class versions of the preparatory classes
- •! Online ECON 804 needs a lecture component.
- •! Promotional flyer should include information about careers held by MBA graduates.
- •! There should be a ÒMeet the FirmsÓ event for MBA students since the career events tend to be more for undergraduates.
- •! There should be a listing of publications that are considered industry standard reading related to the different concentrations.

Feedback Session 3/15/2018

- •! Curriculum ideas such as process mapping, project management, integrated master planning, and earned value
- •! More standardization across classes in terms of content delivery (videos)
- •! Expand the number of classes that include applied project from local companies

Feedback Session October 2, 2017

- •! A program like Professional Edge for graduate students
- •! MBA students need more opportunities for networking, perhaps through class projects
- •! Consider an integrated event with MBA students and YPW
- •!