



Program Review Self-Study Template

Academic unit: Accountancy _____

College: Business _____

Date of last review 2013 _____

Review period (if relevant) September 2013 _____

[Redacted content]

List all degrees described in this report (add lines as necessary)

[Redacted content]

Degree: Master - Accountancy

CIP code: 52 0301

Degree

CIP code APR 20 2016

*To look up, go to: Classification of Instructional Programs Website, <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>

Faculty of the academic unit (add lines as necessary)

WICHITA STATE UNIVERSITY

Program Review Self-Study Template

Academic unit: Accountancy

College: Business

Date of last review 2013

Date of last accreditation report (if relevant) September, 2013

List all degrees described in this report (add lines as necessary)

Degree: Bachelor - Accountancy CIP* code:52 0301

Degree: Master - Accountancy CIP code:52 0301

Degree CIP code

*To look up, go to: Classification of Instructional Programs Website, <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>

Faculty of the academic unit (add lines as necessary)

Name Signature

Paul Harrison

Kurt Reding

Jeffrey Quirin

Atul Rai

Michael Imhof

Christine Porter

Laura Zellers

Michael Flores

Jeff Bryant

Patricia O'Sullivan

Submitted by: Paul Harrison, Director
(name and title)

Date

In yellow highlighted areas,
data will be provided

...and relationship to the University mission (refer to instructions in the WCU

[REDACTED]

e. Provide an overall description of your program (s) including a list of the measurable goals and objectives

[Redacted content]

Yes No

Goal 1: Maintain separate AACSB accreditation for all accounting programs.

Goal 3: Increase the development of students to be leaders in the professional marketplace

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Objective 2.4: Increase student membership and maintain participation in Beta Alpha Psi

[Redacted]

Action Step 2.4A: Continue to encourage finance and management information systems majors to join and participate in Beta Alpha Psi

[Redacted]

Action Step 2.4B: Continue to have in-class and electronic announcements by faculty and students promoting Beta

[Redacted]

Scholarly Productivity	Number Journal Articles		Number Presentations		Number Conference Proceedings		Performances		Number of Exhibits	Creative Work		No. Books	Book Chaps	No. Grants Awarded or Submitted	\$ Grant Value
	Ref	Non- Ref	Ref	Non- Ref	Ref	Non- Ref	**	***		Juried	Juried				
Year 1	5		4		3										
Year 2	5		3		8							1			
Year 3	4		0		2										

* Winning by competitive audition. ** Professional attainment (e.g., commercial recording). *** Principal role in a performance. **** Commissioned or included in a collection.

The learning goals for the undergraduate program are as follows

[REDACTED]

- a. Outline basic auditing concepts and how audit planning, fieldwork, and reporting relate to the audit process. Assessed in ACCT 640 via course examinations.

[REDACTED]

and pedagogy have also transpired in the course as a result. The faculty feel that while the results are favorable

[REDACTED]

analysis. In the meantime, the faculty concluded that continued monitoring of this learning goal and related objectives was sufficient.

Accounting Knowledge - Audit
ACCT 640

14-265

Unacceptable Acceptable Exemplary

[REDACTED]

[The following table content is heavily redacted with black bars.]

discipline. These changes are viewed as being associated with several marginal to significant improvements in student learning. SOA faculty will continue to monitor this learning goal and the related objectives as necessary.

Accounting Knowledge - Financial

ACCT 310

N = 253

	Unacceptable	Acceptable	Exemplary
Objective 1	4%	38%	58%
Objective 2	13%	66%	21%
Objective 3	6%	47%	47%

Objective 2	8%	34%	58%
Objective 3	11%	65%	24%

[REDACTED]

apply theoretical knowledge to the federal system of tax administration. Assessed in ACCT 430 and ACCT 630 via course examinations.

[REDACTED]

- e. Students will describe fundamental accounting information system (AIS) and information technology (IT) concepts. Assessed in ACCT 560 via examinations and case assignments.

ACCT 560. The test administered during the accounting knowledge component for systems was assessed in ACCT 560 during

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

generally measured by how well students answer or address audience questions or criticisms. Overall, the faculty

[REDACTED]

reviewer criticism window with 27 percent of those assessed falling in the unacceptable category. The instructing

[REDACTED]

	Less than 51 Correct	52 – 64 Correct	65 - 80 Correct
	<25 th Percentile	25 th – 74 th Percentile	>=75 th Percentile
Watson-Glaser	24%	43%	33%

Analytical Thinking

MGMT 681 – All Barton School Majors

N = 1,258,

Unacceptable

Acceptable

Exemplary

	<25 th Percentile	25 th – 74 th Percentile	>=75 th Percentile
Watson-Glaser	31%	45%	24%

4. Use ethical decision-making skills. Assessed in ACCT 320 and ACCT 640 using ethics modules containing accounting-based case studies.

Ethical Decision-Making

ACCT 320 and ACCT 620

N = 261	Unacceptable	Acceptable	Exemplary
Identifies Dilemma	19%	54%	27%

Analyzes Alternatives and Consequences	12%	38%	50%
Chooses an Action	1%	14%	85%

5. **Develop active collaborative skills and the ability to work as part of a team. Assessed in ACCT 620 using Barton School of Business methods.**

Prior to the last review period, teaming skills were supposed to be assessed at the Barton School level. However, no

Direct lessons are not drawn from this source, but students are expected to refer to the Strunk book for all writing assignments in the class.

LECTURE 010 - Issues that are presented from other sources concerning communication and teamwork

[The remainder of the page is heavily redacted with black bars.]

Students enrolled in ACCT 860 gain hands-on experience and proficiency with two types of software they are not asked

[REDACTED]

audit software (BEA). The students complete a series of MDCB projects that require them to process different types of

... research skills in ACCT 925 have also been acceptable. However, the graduate accounting program is
[REDACTED]

[REDACTED]

Students enrolled in ACCT 925 were assessed during the semester in which this course was taught during the
[REDACTED]

Course	N	Unacceptable	Acceptable
ACCT 825	70	0%	100%

Examples of Course-Embedded Interventions Implemented Since Completion of Last Assessment Review Window

ACCT 310

Assessment results from ACCT 410 and ACCT 560 pointed to the need for additional instructional efforts aimed at

increasing students' overall understanding of the accounting system. Accordingly, the Systems Understanding Aid

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

...and presents their medical statement. It is thought that ethical issues such as those that are presented in the

[REDACTED]

ACCT 860

... that explains feedback. ACCT 860 was redesigned in spring 2015 to make it more application

[Redacted content]

[Redacted content]

[Redacted content]

[Redacted content]

(include separate data on student majors satisfaction (e.g., exit surveys), capstone results, licensing or

Learner Outcomes (e.g., capstone, licensing/certification exam pass-rates) by year, for the last three

Year	N	Name of Exam	Program Result	National Comparison±
		CPA EXAM	51.00% pass rate	40.1 % pass rate

(include separate data on student majors satisfaction (e.g., exit surveys), capstone results, licensing or certification examination results (if applicable), employer surveys or other such data that indicate student satisfaction with the program and whether students are learning the curriculum (for learner outcomes, data should relate to the outcomes of the program as listed in 3c).

See table 10 from the Office of Planning and Analysis regarding student satisfaction data

The survey results above indicate that our students are very satisfied with the undergraduate program, and extremely satisfied with the graduate program. Our students who go to work in public accounting are successful, are passing the CPA exam and becoming Certified Public Accountants.

We are pleased with our students' performance on the CPA exam, and we compare favorably with national pass rates. We would like to have more accounting majors who have the potential to pass the CPA exam. We

- g. Indicate whether the program is accredited by a specialty accrediting body including the next review date and concerns from the last review.

Provide information here:

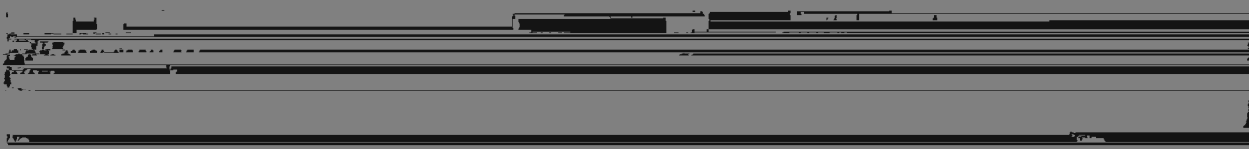
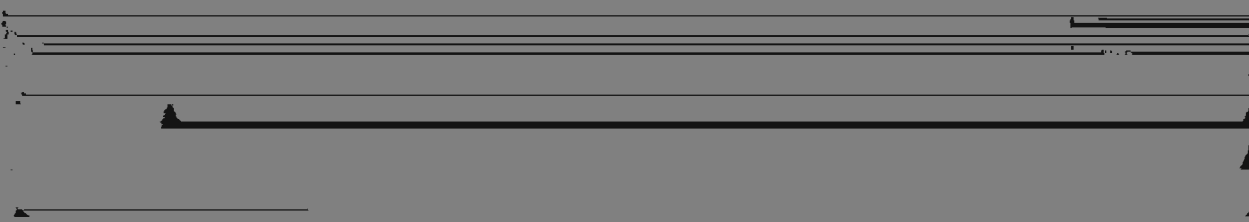
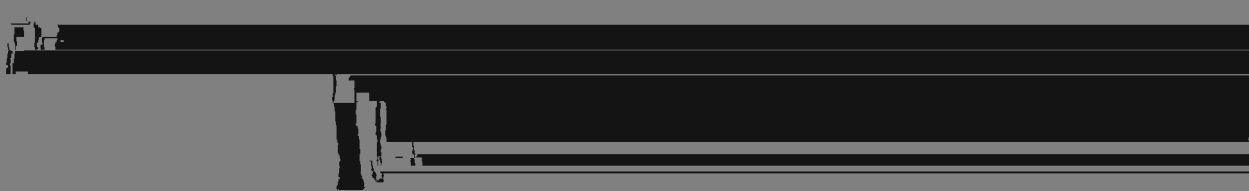
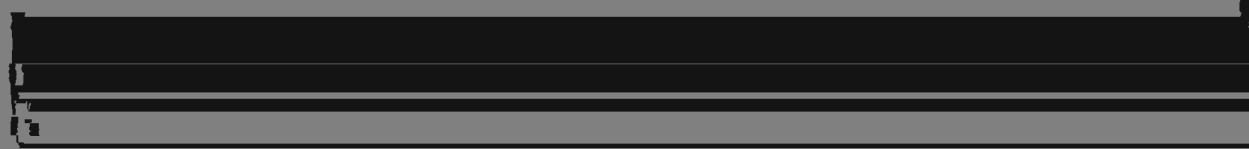
The Dutton School of Business is accredited by the AACSB. The School of Accountancy has separate

“ It is my pleasure to inform you that the Peer Review Team recommendation to extend accreditation for the undergraduate and master’s degree programs in Accounting offered by the Wichita State University is concurred with by the Accounting Accreditation Committee and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of your school and its Accounting Programs.

One purpose of peer review is to stimulate further continuous improvement of quality programs. As noted in the team report, your School is to be commended on the following strengths and effective practices:

1. The School’s extended two/two teaching load, which provides capacity for engaging in significant scholarly activities

of our last successful accreditation):



Analyze the student and employer demand for the program. Complete for each program if appropriate.

Average
Salary

(refer to instructions in the WCH Program Review document for more information on completing this section)

1/1/11

size the service the Program provides to the discipline, other programs at the University, and beyond.

- a Provide a brief assessment of the service the Program provides. Comment on percentage of SCH taken by students in the Department in terms of the service it provides to other University

[Redacted]

[Redacted]

6. Report on the Program's goal (s) from the last review. List the goal (s), data that may have been collected to support the goal, and the outcome. Complete for each program if appropriate (refer to instructions in the WSU Program Review document for more information on completing this section).

(For Last 3 FYs)	Goal (s)	Assessment Data Analyzed	Outcome
	Maintain separate AACSB accreditation for all accounting programs	Accreditation report	This has been accomplished. We will be up for reaccreditation during the 2017-2018 academic year.
	Increase the overall quality of	Faculty records publication	This is an ongoing process. We

7. Summary and Recommendations

This section contains multiple rows of text that have been completely redacted with black bars.

An ongoing concern has been our ability to attract enough high quality students into our program. At the present time, we cannot satisfy the demand from the employers of our students with high quality students. We have partnered with Kansas State University to get an advanced placement course in accounting into the high schools. This is a nationwide effort, and has a very long term orientation. We ~~believe the university needs to do more to attract more high quality students to the university and to~~
~~_____~~
~~_____~~
this a reality _____