By the Numbers

The Dorothy and Bill Cohen Honors College

Advisory Board Meeting

September 10, 2021

Honors Recruitment 2019-20

4,943

Prospective honors-eligible students reached by 17 targeted emails.

22

Recruitment-related events with Honors representation

366

Honors applications received

82 Honors distinction graduates 2019
743 Honors students enrolled fall 2020

The Importance of One

sample CRM recruitment email

Why did you choose WSU?

I knew aerospace engineering was the path for me many years before entering university. There were many factors that led to my choice of WSU: aerospace program, Honors program and being close to home. Wichita State has one of the top aerospace programs and is a short drive from my hometown. This allowed me to get a great education and still watch my siblings grow up.

from Lawrence, Kansas

Empower to Serve

sample CRM recruitment email

“The best part of my experience was being able to meaningfully connect with individuals across the country who share my passion for addressing public health issues,” said Ngoc Vuong.

Honors Student Profile – October 2020

official 20th day enrollment numbers for 2021 available 9/13/21

	Year		1 yr year chg 2020-2019		5 yr change 2020-2016	
Dimensions:	**2015**	**2020**	**diff**	**% chg**	**diff**	**% chg**

Graduation Rates - further examination needed

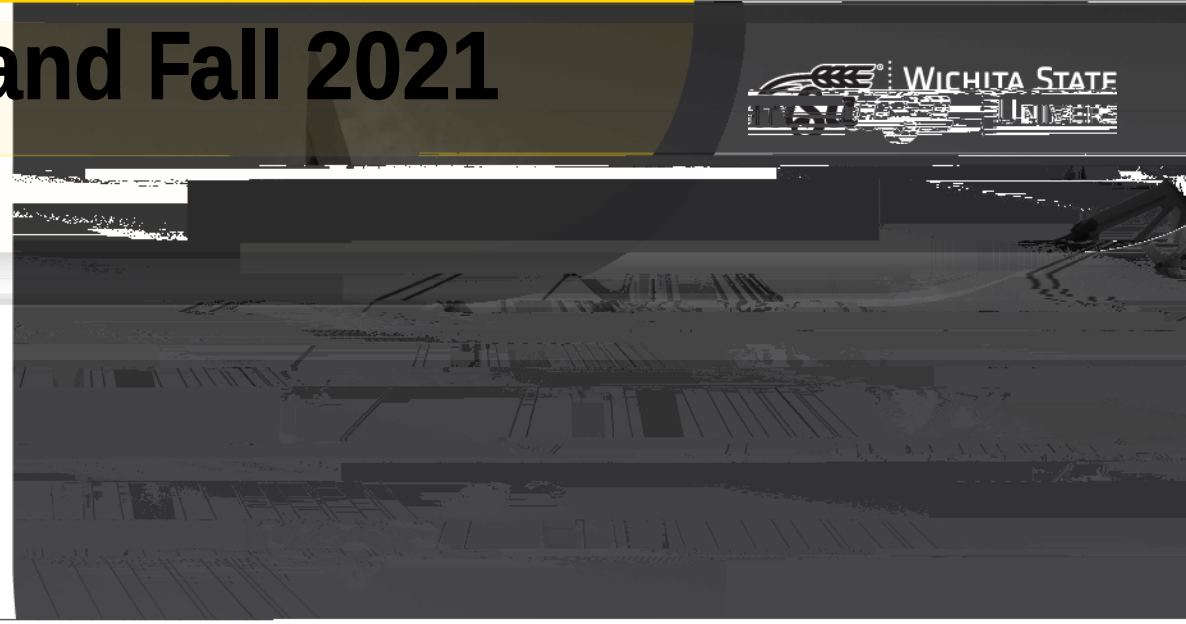
Graduation Rates **

2 Year Junior Rate (4 year proxy)

4 Year Junior Rates (6 year proxy)

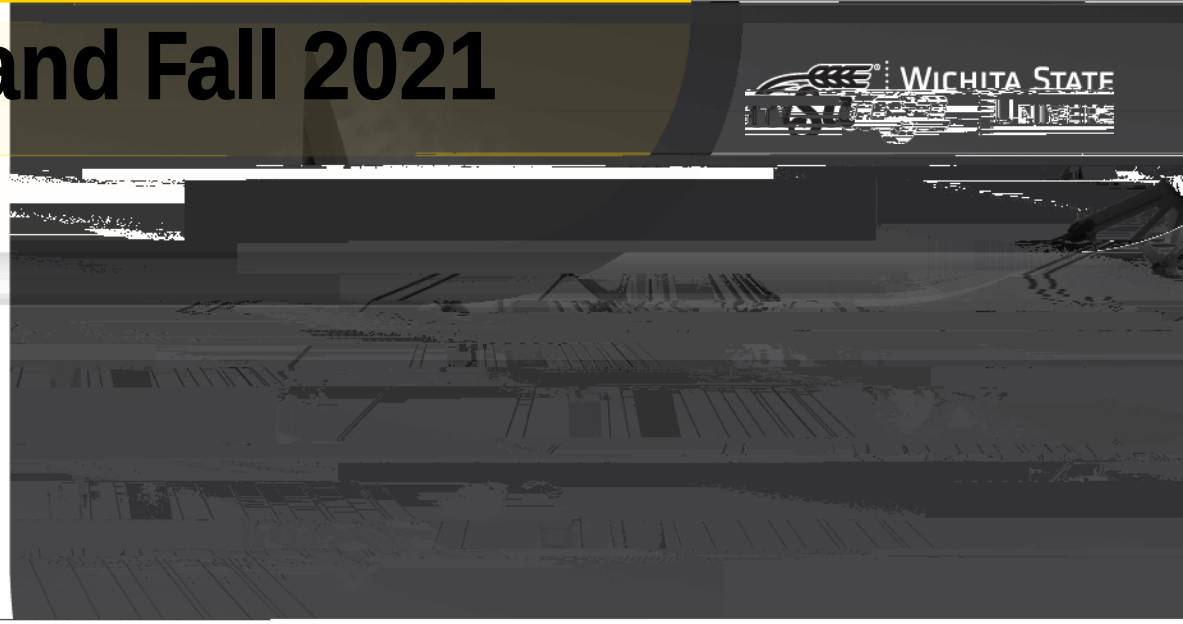
WICHITA STATE
UNIVERSITY

Honors Applications for Spring and Fall 2021 Demographics

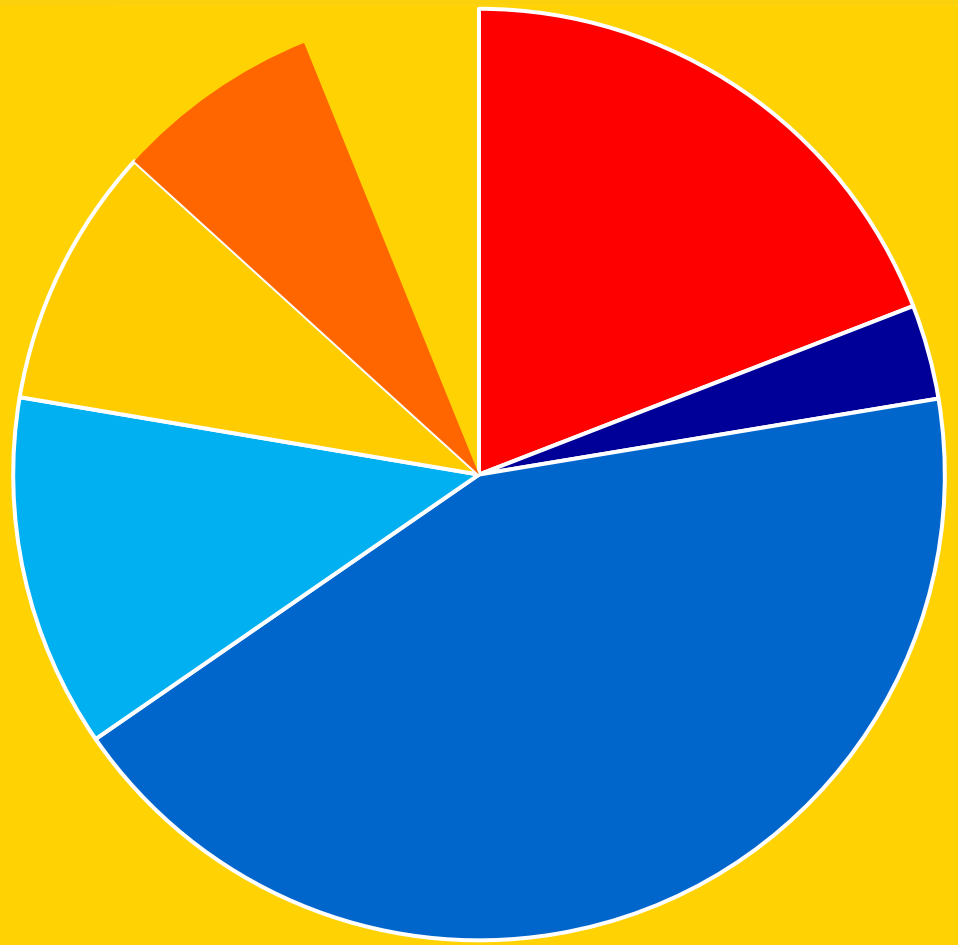


Underserved*	Headcount	Percent

Honors Applications for Spring and Fall 2021 Demographics

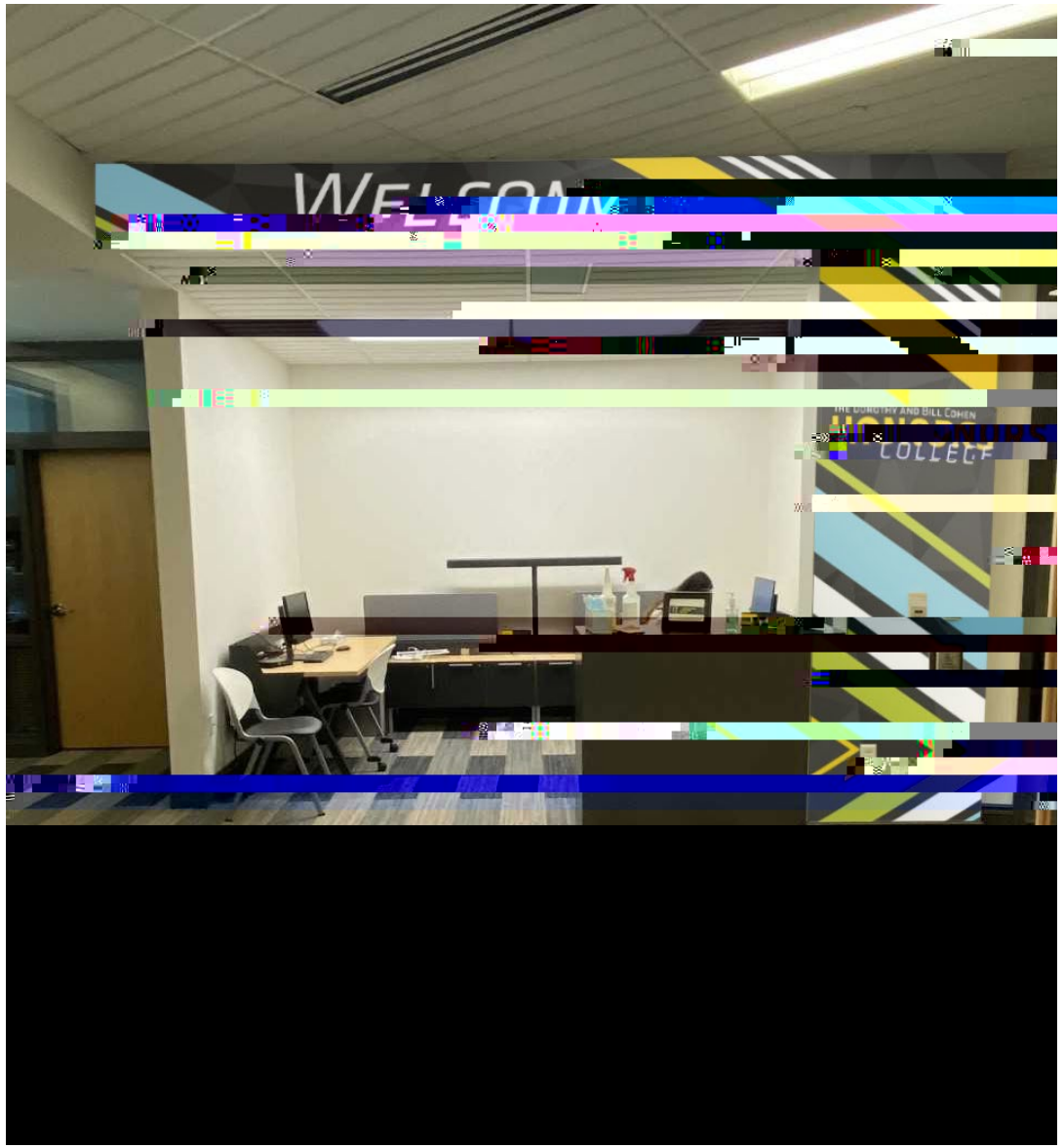


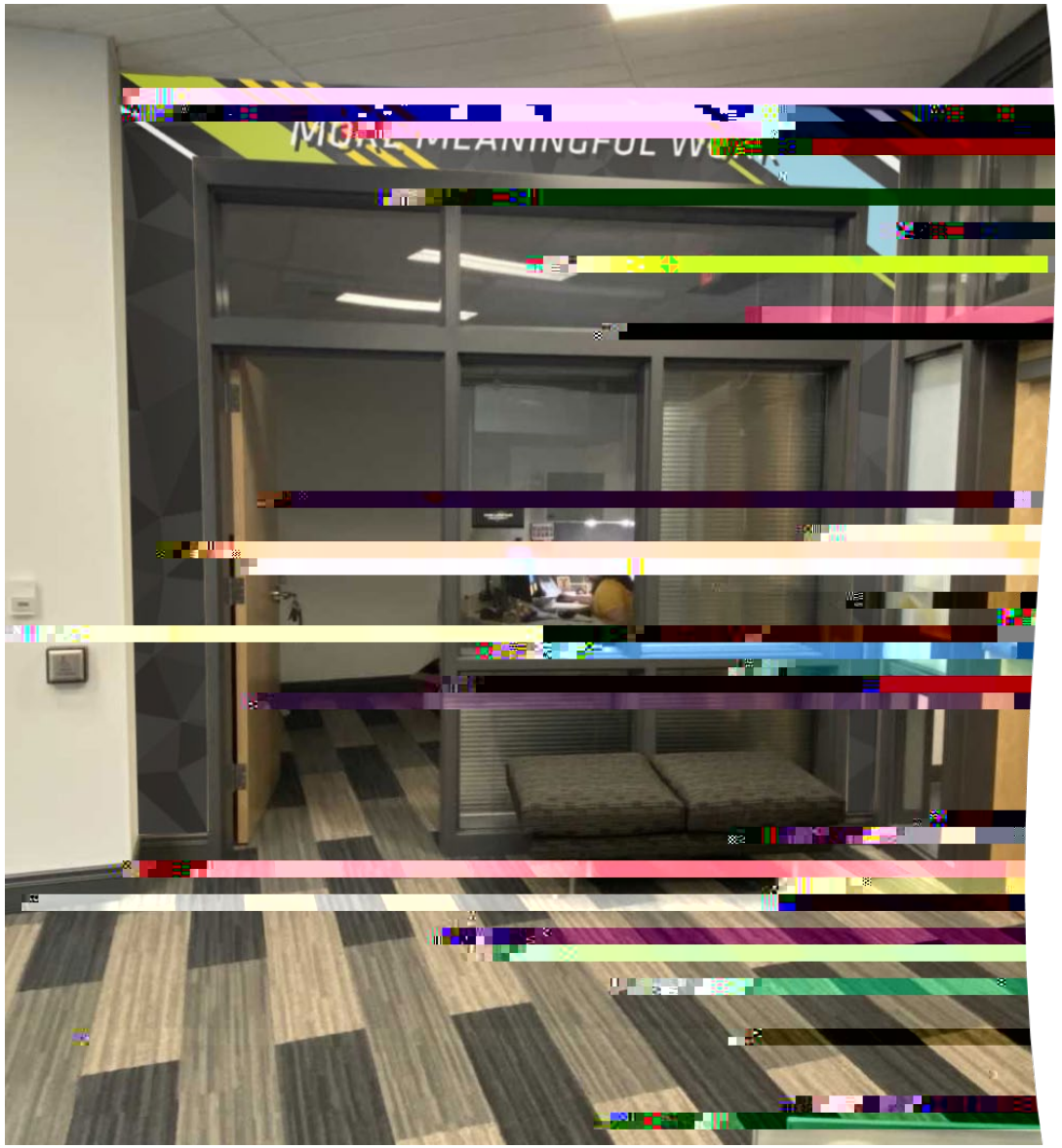
Race/Ethnicty	Headcount	Percent

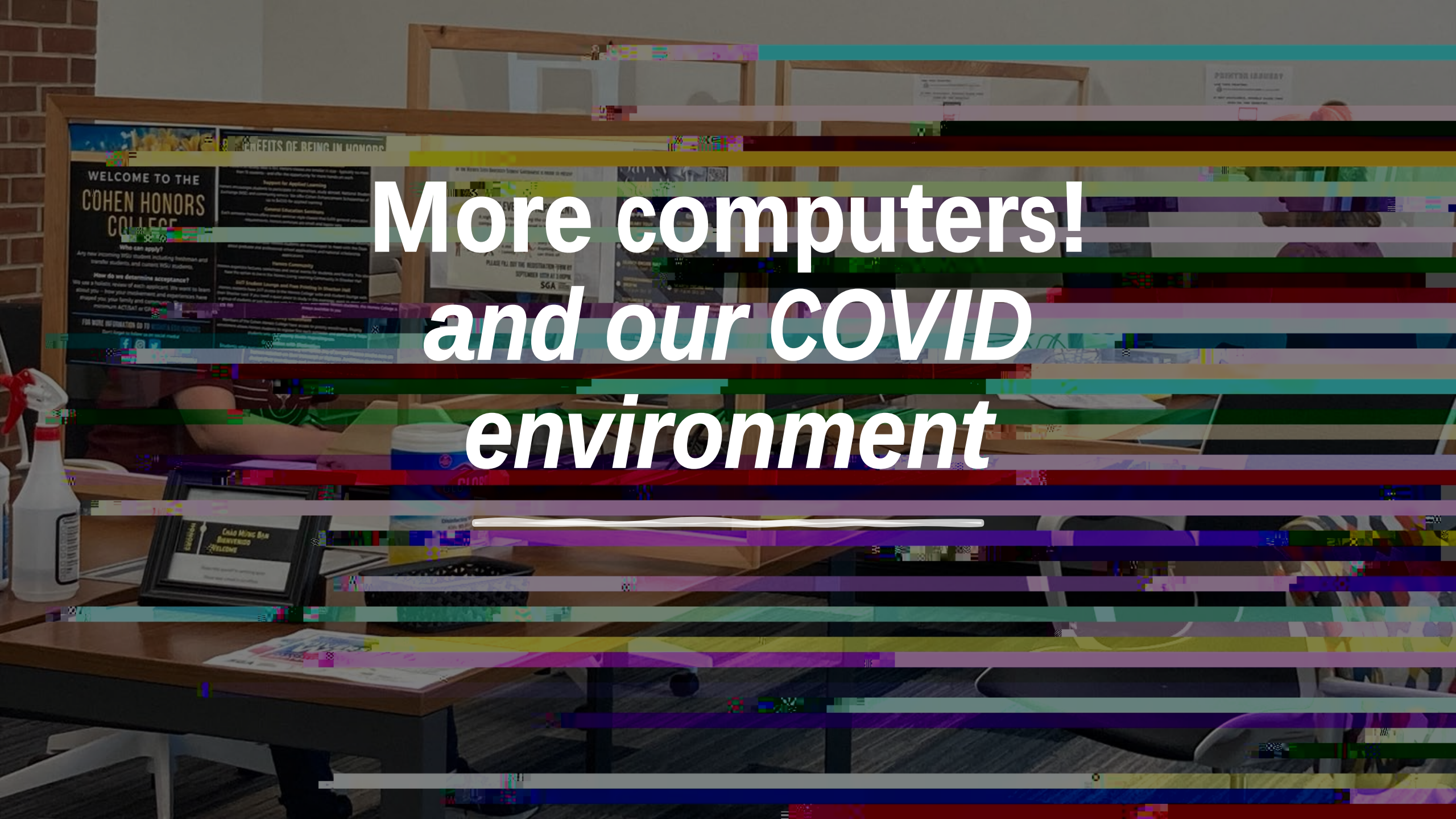


And thanks to you ...

Funding for FYRE projects may incentivize additional mentor applications in the future.


THE DOROTHY AND BILL COHEN





More computers! *and our COVID environment*