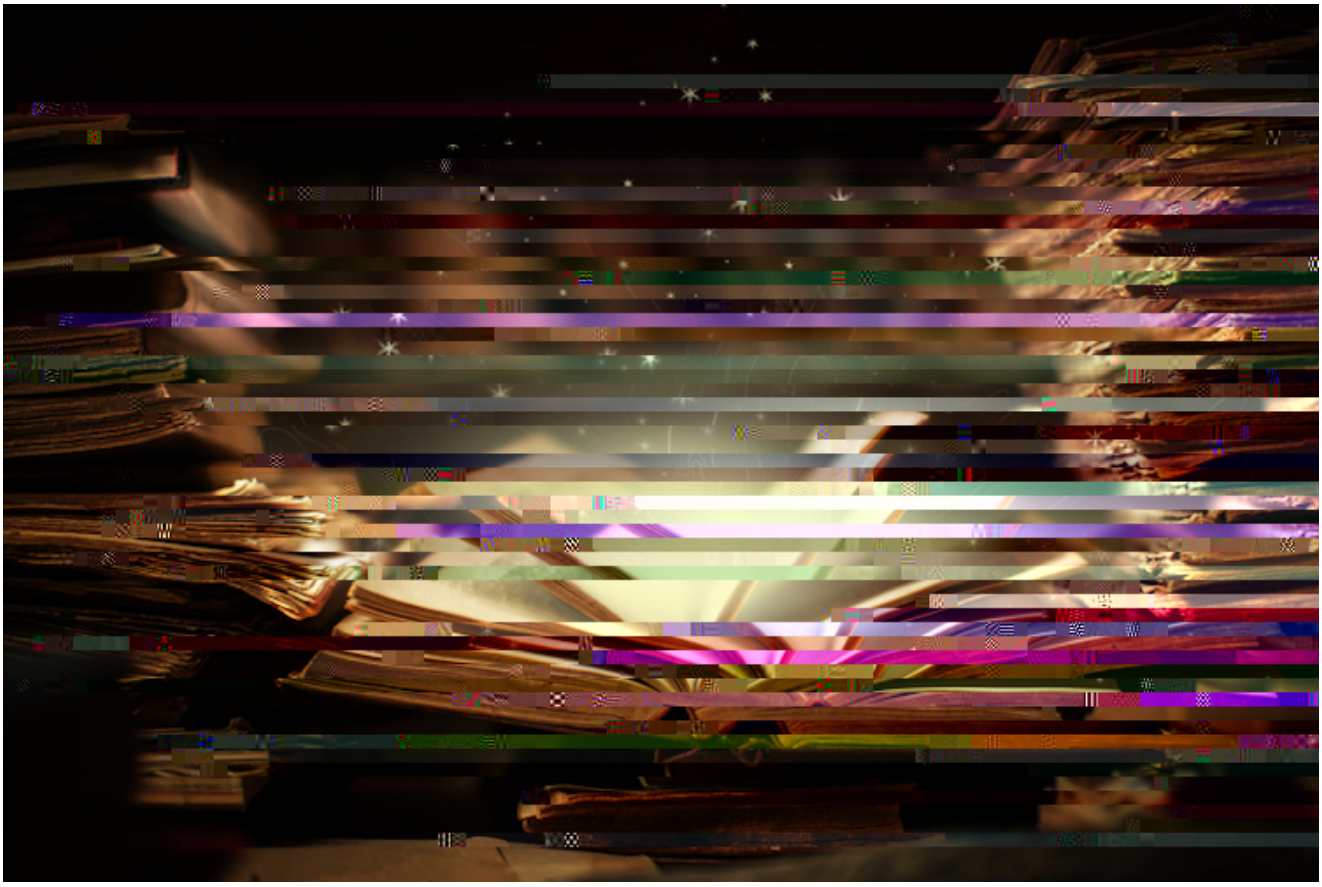
% 6FKRRO 3URIHVVRU 0RVW)DFXOW\ ,PSRUWDQW :D\

SRHWVDQGTXDQWV FRP VFKRRO GHSDUWPHQW FKDLU PRVW IDFXOW\ U

*LWDQMDOL 3RRQLD $XJXVW



,W PD\ QRW EH WKH ILUVW WKLQJ DSSOLFDQWV FRQVLGH
VFKRRO %XW LW EHKRRYHV 0%$ FDQGLGDWHV WR NQRZ
*HQHUDOO\ SURIHVVRU TXDOLW\ LV JUDGHG LQ WHUPV
LQ WKH UHDO ZRUOG ² EXW ZKDW LV ³LPSDFW ´ KRZ LV L

+DYLQJ KHDUG WKH ZRUG WKURZQ DURXQG LQ DFDGHPL
JHW WR WKH ERWWRP RI KRZ LPSDFW LV PHDVXUHG LQ 8
\HDUV +DOH\ WKH :)UDQN %DUWRQ GLVWLQJXLVKHG F
RI PDQDJHPHQW DW :LFKLWD 6WDWH 8QLYHUVLW\ DQG I
WR HYDOXDWH DFDGHPLFV W,P SDUWLFXODUO\ LQWHUHVWHG LQ HZHPS

³,I \RX ZDQW WR VWXG\ ZLWK VRPHERG\ ZKR FDQ SURED
FODVVURRP WR WKH H[WHUQDO VHFWRU DQG YLFH YHUV
+DOH\ EHOLHYHV WKDW FRQVLGHULQJ WKH EHQHILW RI
SDUW RI DQ HFRV\VWHP ´ VKH VD\V ³%XVLQHVV VFKRRO

³,Q WKH 8 6 LI \RX¶UH D EXVLQHVV VFKRRO SURIHVVRU
WKH VDPH UHVHDUFK \RX ZRXOG GR LI \RX ZHUH D SROL
VKH DGGV 7KH PDLQ JRDO EHFRPHV WDONLQJ WR RWKH
GHIHDWV WKH SXUSRVH ´ VKH VD\V

/HDUQ PRUH DERXW ,PSDFW DQG WKH 0DQDJHPHQW 5HVH