

# THE SPORT MANAGER

*Official Newsletter of the Department of Sport Management*

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## Sport Management Grad Students Win Competition at Research Symposium

(L) Sarah Willey, (R) Julica Bonsall

Congratulations to Sport Management graduate students Julica Bonsall and Sarah Willey on winning best presentation, poster category for the College of Education at the 2013 WSU Graduate Research Symposium. The event was held Wednesday May 8 in the Marcus Welcome Center, Wichita State University.

Their project was called "Origin of Fan Identity." The purpose of this research is to identify the origin of fans' identity while analyzing levels of commitment to teams. Results of a survey of more than 300 people indicated sport fan identity is a multifaceted process involving differing motivations and origins. The factors of family, regional locations and uniform color scheme appeared important to many fans. Based on these findings, the investigators made recommendations to sport and physical activity practitioners.

The Symposium is designed to (i) spread awareness on campus about the state-of-the-art research and scholarly projects being conducted; (ii) showcase the world-class graduate research to the wider community; (iii) highlight the participation of graduate students in research/projects and recognize their contributions to their fields; (iv) recognize research mentoring of the faculty advisors; and (v) provide a forum for graduate students to practice presentation skills in research and scholarly activities.

## PASM Names First Fellows

With the recent development of the Partnership for the Advancement of Sport Management (PASM) several *fellows* have been invited—and subsequently have accepted—to be a part of PASM.

A *fellow* has to be invited by a member of PASM's governance board for the purpose of providing PASM with a panel of qualified experts from a variety of backgrounds, occupations, and disciplines. We are pleased to announce the following PASM fellows:

Dr. Jordan Bass- Assistant Professor, Department of Health, Sport and Exercise Science, University of Kansas  
Dr. Ho Mun Jun- Professor; Department of Physical Education & Director of the Sport Management Research Center, Mokpo National University - Korea  
Dr. Chris Messer- Associate Professor, Sociology Department, Colorado State University-Pueblo  
Valerie Wadsworth- Director of Compliance/Learning Specialist, Wichita State Athletics

We sincerely thank these individuals for their participation and look forward to developing more relationships with our increasingly large network of highly qualified practitioners, students, faculty, staff, and community members.

## Sport Psychology Student Research Symposium

poster projects in the upper lobby of the Heskett Center. Approximately 45-50 people attended the event, which allowed students to both ask and answer questions.

The research posters covered topics ranging from rural, high school female athletes' perceptions of athletic involvement to research examining a variety of populations such as collegiate rowers; collegiate baseball season ticket holders; intramural participants; and Division I track and field athletes, women's basketball players, and tennis players.

Steve Shaad — Sport  
Tournament & Event Mgt,  
Selling in the Sport Industry

Dr. Richard Laptad –  
Assistant Professor Emeritus

Dr. Lori Miller – Professor  
Emeritus

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